



PRESERVATION ALLIANCE

for greater philadelphia

PRESERVATION

MATTERS

THE NEWSLETTER OF THE PRESERVATION ALLIANCE FOR GREATER PHILADELPHIA

FALL 2011

Philadelphians Honored by Preservation PA

Philadelphia organizations and individuals will receive eight of the nineteen awards that will be presented by Preservation Pennsylvania at its annual awards luncheon ceremony to be held on September 30 at the Gettysburg Hotel in Gettysburg, PA. Two additional awards will honor projects in the region. Preservation Pennsylvania's awards program began in 1979 to recognize significant contributions in the field of historic preservation made by both individuals and organizations. See the complete winners list, which includes all project participants, and info on sponsorship and tickets here: www.preservationpa.org/programs/awards/index.php.

The Preservation Alliance congratulates each of the following award winners, many of whom have also received awards from the Alliance.

PHMC Visionary in Preservation Award, Robert A. Jaeger



Bob Jaeger co-founded Partners for Sacred Places in 1989 and has led its growth and development for the past 22 years. PSP is the only national advocate for the sound stewardship and active community use of America's older religious properties. Through training programs, an information clearinghouse, technical assistance and grants, PSP has served over 100,000 sacred places across America. Bob has been an active advocate for sacred places in Philadelphia, initiating innovative programs to help preserve many of the city's architectural masterpieces. He is truly a visionary whose work has been critical to historic preservation not only in Philadelphia but across the country.



Great hall of the Jayne House

Sustainability in Historic Preservation Award:

Wagner Free Institute of Science

Project Awards

Single Family

The Jayne House

John Milner Architects, Inc.

Multi Family

Presser Senior Apartments

Presser Senior Apartments, LP

Institutional

Smith Memorial Playground

Public

Philadelphia Main Post Office

Brandywine Realty Trust

Special Historic Property

Old Mortality Sculptural Group at Laurel Hill Cemetery

Laurel Hill Cemetery Company



EXECUTIVE DIRECTOR'S MESSAGE

The Preservation Alliance is currently developing a new strategic plan to guide our efforts over the coming years. You may have received a request to fill out an online survey, in which case I hope you did. (The survey is still available online at <https://www.surveymonkey.com/s/QTZVK6Q>.) Our last strategic plan was done in 2001-2002 and at that time I served as a consultant to the Alliance to assist in its development. In fact it was the desire to help implement that plan that led me to become executive director.

Strategic planning is an exercise of trying to look into the future and then figure out how to get there. Right now is an important time to do strategic planning, given the economic difficulties affecting real estate in general and most non-profit organizations, but it is at the same time a very difficult period in which to do planning because so many of the things that affect historic preservation are in flux. Certain issues that have been of importance in the past nine years will continue to be important. However, when I think about the future of historic preservation in Philadelphia I realize that whatever the key issues are, addressing them effectively will be the task of a next generation, a younger generation that hopefully cares enough about the character of Philadelphia as have others in the past. Nurturing new leaders must be a component of our strategic plan. Consequently, in 2012 the Alliance will be launching a mentoring program to support emerging leaders in historic preservation to help meet the challenges of the future whatever it may bring.

JOHN ANDREW GALLERY
Executive Director

Gallery Receives Jordan Award

John Andrew Gallery, executive director of the Preservation Alliance, is the recipient of Preservation Pennsylvania's 2011 Henry A. Jordan Award. The award honors Henry A. Jordan, a former Preservation Pennsylvania Board Chairman and life-long supporter of the historic preservation movement. In keeping with Henry Jordan's belief that it is at the local level where real historic preservation occurs, the award recognizes outstanding historic preservation efforts at the local/regional level.

When informed of the award John said: "It's a great honor to be recognized by your col-

leagues, but an even greater honor to receive this award because I admired Henry Jordan so much. He was not only an important leader for Preservation Pennsylvania, but he was very supportive of the Preservation Alliance and generously gave me advice and support. However, awards like this only serve to make you conscious of how much of the accomplishments attributed to yourself are really the results of the work of others. I would therefore like to acknowledge the support and hard work of the Preservation Alliance board and staff who have been instrumental in helping me carry out my preservation dreams over the past nine years."



Future preservation leader?

Area Organizations Working to Preserve Historic Resources

The Philadelphia region is fortunate to have many organizations that focus on historic preservation. These range from organizations that are the responsible for one historic house to organizations that offer a variety of programs focused on one aspect of historic preservation. The successful preservation of the region's historic resources is the result of their dedicated work. To show our appreciation, the Alliance is highlighting a few of these organizations in this newsletter and intends to highlight others in future newsletters. If your organization would like to be featured in a future newsletter, please contact Holly Keefe at holly@preservationalliance.com.

Fairmount Park Historic Preservation Trust

The Fairmount Park Historic Preservation Trust preserves the historic resources of the Fairmount Park system by providing investment opportunities for underutilized park properties through short and long-term leasing programs. In addition, the Trust's award-winning conservation program provides architectural conservation services to organizations that steward historic properties in the Fairmount Park system and throughout



Thomas Mansion, built by George Clifford Thomas in 1869.

Philadelphia. Some of the well-known landmarks in the Trust's family of properties are Valley Green Inn, Fox Chase Farm and historic Ridgeland Mansion, home of the Cancer Support Community.

Properties currently available for long-term lease include Thomas Mansion, a building unique in character, combining eclectic Victorian architectural detail with the traditional building materials of the area. The mansion, situated in Clifford Park near the intersection of Walnut Lane and Wissahickon Avenue, was constructed by George Clifford Thomas in 1869 and boasts an almost impossibly cantilevered porch roof, decoratively carved verge boards, and a series of carved animal heads adorning the structure of the entrance hood. Intact decorative details continue throughout the building, including polychrome wood wainscoting, original marble fireplaces and decorative rope moldings.

Originally, Thomas Mansion was surrounded by magnificent gardens; at its peak, Clifford Park was one of the city's most beautifully landscaped and significant properties. Upon Thomas' death in 1907, the mansion and gardens were bequeathed to Fairmount Park. Thomas Mansion is eligible for listing on the National Register of Historic Places and for historic preservation tax credits. Preferred uses for the mansion and grounds are office, institutional or possibly a bed and breakfast. Future lessees will enjoy all the benefits of a lush park setting and fantastic Victorian detailed interiors with close proximity to downtown Philadelphia.

The Trust has additional properties available in the Wissahickon section of Fairmount Park—an early 1800s building in Historic RittenhouseTown and the Hermitage, a mid-1800s mansion located near the Walnut Lane Golf Course.

To visit Thomas Mansion or any of the Trust's available properties please contact Lucy Strackhouse, executive director, at 267.297.0125 or lucystrackhouse@fairmountparktrust.org or go to www.fairmountparktrust.org for more information.

Historic Germantown

Historic Germantown is a consortium of 15 historic and cultural attractions nestled in the Northwest section of Philadelphia. The individual sites each document over four centuries through homes and historic landscapes. Highlights include a stop on the Underground Railroad, the site of the Battle of Germantown, a Victorian mansion and the first paper mill in America.

From May to October, the sites of Historic Germantown are open from 1-4pm on the second Saturday of the month, allow-

ing visitors to see multiple sites in one afternoon. Visitors can stroll through historic gardens at Wyck and Grumblethorpe, see the table where the first protest against slavery in America was written at the Germantown Mennonite Historic Trust, and walk through the home where George Washington stayed during two summers at the Germantown White House.

The annual Revolutionary Germantown Festival, scheduled for October 1, reenacts the Battle of Germantown, fought on October 4, 1777, where the British Army used Cliveden as a fortress against the Continental forces. In addition to reenactments at 12pm and 3pm, visitors can view a special exhibition in the Cliveden Carriage house, tour the historic mansion and participate in family friendly activities at the sites of Historic Germantown, and conclude the day at Grumblethorpe's annual Oktoberfest, with food and music at the colonial home of the Wister family.

For more information about Historic Germantown and upcoming programs, call 215.844.1683 or visit www.freedomsbackyard.com.



Garden view of Wyck, home to nine generations of the same Quaker family.

Historic Germantown Welcomes New Executive Director

Historic Germantown has appointed Barbara Hogue as its first ever executive director. Hogue has a background in the arts and non-profit sector, with experience in developing cultural strategies.

David W. Young, head of the Search Committee and executive director at Cliveden, believes that "her role in producing the Richmond Arts and Dance Festivals in London, as well as the launching of her own arts-based agency ARTwork, reflects an entrepreneurial spirit and commitment to collaboration much needed in Germantown."

Since her appointment in May, Hogue has been working to increase visibility and find new ways to attract visitors to Germantown. Hogue explains, "The neighborhood is home to a rich and diverse history. Through our efforts, we are committed to protecting, preserving and promoting these fine cultural assets to an ever-widening public."



Barbara Hogue, executive director of Historic Germantown

Partners for Sacred Places



Inis Nua Theatre Company performs *Dublin by Lamplight* at Broad Street Ministry in May 2011.

Partners for Sacred Places is a national, non-sectarian advocate and resource for the sound stewardship and community use of historic churches, meetinghouses, mosques, and synagogues. With offices in Philadelphia, Chicago and Ft. Worth, Partners has worked with congregations in all 50 states through research, grants and training.

Through intense surveying of both arts groups and congregations within Center City Philadelphia, Partners has found that congregations will often share their spaces with performing and visual arts organizations. This space sharing enhances their ministry, accesses new communities, and generates revenue. Partners has promoted these relationships, which strengthen congregations and provide much-needed space to artists hungry for more venues and offices.

First Baptist Church in Philadelphia was an ideal matchmaking candidate. Constructed in 1899, the building houses a congregation that is over 300 years old, a full schedule of addiction-support groups, and several rooms of underutilized space. Under Partners' guidance, First Baptist met with Off-Broad Street, a consortium of mid-size theatre companies, to talk about converting some of the congregation's space into long-term office and performance space.

Kevin Glaccum, director of Azuka Theatre and member of Off-Broad Street, called the new relationship "synergistic." First Baptist's pastor, Reverend Peter Wool, said, "We see a limited range of what can be done with our building, but [Off-Broad] sees opportunity." A strong relationship is taking shape, with architects engaged in the planning and Partners facilitating discussions over the terms of a covenant.

Prior to this, Partners collaborated with CultureWorks Greater Philadelphia to examine the relationship between arts and congregations and look for points of overlap in both groups' needs. The study, funded by the Barra Foundation, found potential to establish a more formal process for matching arts groups with worship communities. A successful program will create long-term lease agreements through training and effective matchmaking using a database that will formalize and inform future partnerships.

Partners has secured additional funding from Barra and the Connelly Foundation that will help realize these efforts and promote more of these partnerships. Partners is gearing up to help congregations and arts organizations establish strong, long-term, sustainable and mutually-beneficial space-sharing relationships.

For more information, contact Karen DiLossi, Arts in Sacred Places Director, at 215.546.1146 x4 or kdilossi@sacredplaces.org or visit www.sacredplaces.org.

Lower Merion Conservancy

The Lower Merion Conservancy is a membership-driven community non-profit that works to preserve the natural and built environment of Lower Merion and Narberth. Through education, advocacy and research, the organization promotes collective responsibility for these shared resources. The Lower Merion Conservancy was formed in September 1995, when the Lower Merion-Narberth Watershed Association merged with the Lower Merion Preservation Trust. Like the Preservation Alliance, the Conservancy is proud to be a National Trust State and Local Partner.

These first-ring suburbs saw their strongest period of development in the late-19th/early-20th century in the form of small but substantial commuter communities tied to Philadelphia by the Pennsylvania Railroad. Much of Lower Merion Township and Narberth Borough were built out at that time. The Township was among the earlier municipalities to adopt preservation measures, and it successfully created several historic districts and listed thousands of individual buildings to its Historic Resources Inventory. However, although no less dedicated, for a variety of reasons the Township's preservation activity has slowed in recent years.

The Conservancy has been able to provide essential assistance to the municipality by working to designate new historic districts, updating the Township's Historic Resources Inventory, and partnering with many organizations (including the Alliance) to preserve resources, from specific buildings to historic cast-metal street signs. A semi-annual Historic Preservation Lecture Series illustrates the work of noted architects, opens homes from grand mansions to small bungalows to curious eyes, walks through neighborhoods, and broadens perspectives on both preservation and the concept of "historic." One of the Conservancy's proudest achievements was the 2010 Historic Preservation Best Practices White Paper, a consideration of local preservation issues, a statewide survey of preservation approaches and a list of possible actions. The White Paper has been absorbed by Lower Merion Township into its Comprehensive Plan.

For more information about the Lower Merion Conservancy, contact Lori Salganicoff, Historic Preservation Director, at Lori@Dragonfly.org or 610.645.9030 x104.



Wynewood's English Village, a 1920's enclave of Tudor-style twin and single homes, was preserved as a local historic district in 2010 as part of the Historic Neighborhoods Initiative, funded by the William B. Dietrich Foundation.

Vital Neighborhoods Initiative Summer Update



[Left] 50th and Chancellor, before (left) and after. [Right] Councilwoman Blackwell, Senator Hughes and John Gallery with Walnut Hill Community Association board members at the garden ribbon cutting.

This summer eleven neighborhoods were busy at work implementing projects funded by the Preservation Alliance's Vital Neighborhoods Initiative. The three levels of grants awarded through the Vital Neighborhoods Initiative provided a platform for a diverse range of projects. The following is a summary of some of the projects.

The **Walnut Hill** Community Association received a Vital Neighborhoods grant of \$11,700. The WHCA partnered with The Enterprise Center to clean and green two vacant lots located at 50th and Chancellor and 208 South 50th Street. Community residents and gardeners participated in three days of cleaning and planting for both lots. Raised planting beds, walking paths and benches were designed and installed in both gardens. All labor was performed by residents of the Walnut Hill neighborhood.

The gardens were officially opened to the public with a ribbon cutting ceremony during the Annual Walnut Hill Community Day in July. State Senator Vincent Hughes, Councilwoman Jannie Blackwell, Preservation Alliance staff, Walnut Hill residents, families and friends came out to celebrate a day of musical acts, activities for kids and the grand opening of the new gardens. All the garden plots are now being cultivated by members of the Walnut Hill community.

Rebuilding Together Philadelphia contributed to the momentum in Walnut Hill by using a Vital Neighborhoods Initiative grant of \$5,000 for façade improvements to help five homeowners repair windows and porches, both significant features of the neighborhood. Homeowners were required to work alongside volunteers during the four workdays.

In **Fishtown**, the New Kensington CDC has been working with community members to design illuminated light wheels that will be installed at the intersection of Girard and Columbia Avenues with a \$30,000 Vital Neighborhoods grant previously awarded by NeighborhoodsNow. The two wheels proposed for this intersection will depict renderings from the 1600's of Lenape Indian walking trails and the "Treaty Elm" and peace treaty signed by the

Lenape and William Penn. These are the first of a series of light wheels proposed for Girard Avenue that will highlight various historical and industrial periods of the neighborhood.

The **Yorktown** neighborhood received a \$30,000 Vital Neighborhoods grant to revitalize its largest courtyard, located at 12th and Thompson Streets. The concept plan was conceived by Synterra Ltd., a minority owned landscape and architecture firm that offered its services pro-bono. With the guidance of community members and adjacent property owners, Synterra Ltd. designed a two-phase project. The first phase will be implemented with Vital Neighborhoods Initiative funding this fall and will feature rain gardens, indigenous plantings and new benches. The second phase, slated to begin in the spring of 2012, will be implemented by the Philadelphia Water Department's Green Streets Initiative.

In **Fairmount**, the Bache-Martin Home & School Association partnered with the Fairmount CDC to complete a Community Design Collaborative Service Grant awarded through the Vital Neighborhoods Initiative. The grant was used to conceive ways to revitalize, green, and create cohesion between two historic school buildings at 22nd and Brown Streets, adjacent to Eastern State Penitentiary. The six-month planning period, driven by volunteer design professionals and residents, yielded a three phase conceptual plan that will be used as a basis for fundraising and as a building block to implement the specific concepts identified.

Look for neighborhood identity banners next time you're in **Wynnefield, Holmesburg or Walnut Hill!** All three neighborhoods displayed their pride by installing resident-designed banners throughout their neighborhood with the support of Vital Neighborhoods Initiative grants.

For more information about the Vital Neighborhoods Initiative and a complete list of grants awarded by the Preservation Alliance in 2011, please visit www.preservation-alliance.com/programs/vital-neighborhoods.php.

Samuel S. Fels Intern in Community Service Assists with Easements

by Patrick Grossi



Fels intern Patrick Grossi inspects a building.

PHPC). Today the Preservation Alliance holds 226 easements, mostly in and around Philadelphia, though there are a select few on properties in western Pennsylvania, northern New Jersey, Maryland and Connecticut.

A preservation easement is one of the easiest ways owners can protect the historic character of their properties. The Preservation Alliance for Greater Philadelphia has accepted easements since its formative years as the Philadelphia Historic Preservation Corporation (some of the organization's earliest easement donations still bear the seal of

With a summer internship grant from the Samuel S. Fels Fund I was brought on to update inspections of the Alliance's easement properties. I was also tasked with modernizing the Alliance's database management system with an eye toward improved usability for both staff and the property owners with whom the Alliance corresponds.

In its simplest terms, a preservation easement is a legal agreement between a property owner and a non-profit or governmental organization specializing in historic preservation. In exchange for a one-time charitable tax deduction and a modest stewardship fee, the property owner is assured that his home or investment property will be responsibly monitored and protected in perpetuity. The owner essentially agrees to allow review and approval of changes to the property's exterior while continuing to be responsible for yearly maintenance.

Having come from a traditional academic humanities program (the rest of the year I am a doctoral student in history at Temple University), this summer was in many ways a proper introduction to historic preservation and the work that it entails. The easement program is merely one aspect of work conducted by the Alliance but it is an important one. On the list of easement properties are numerous examples of iconic Philadelphia architecture, from modest mid-nineteenth century three story row homes to towering Art Deco masterworks. The project afforded me quiet, pleasant walks through some of the city's most inviting neighborhoods and corridors. But inspections can also be taxing. They require meticulous attention to detail and in the midst of an historically hot summer, posed something of a challenge. I also tended to invite suspect looks and sidelong glances from passersby. Standing out on the street, clipboard and pen in hand as I carefully surveyed the side of a building, I probably appeared rather suspicious.

One of the most enjoyable aspects of the job however was the discovery of buildings and residential pockets entirely new to me. As a resident of the city for eight years this was a real joy. Architecture, like history, has its own language. It is a way of seeing and I don't know that I'll ever look at my city, or any city for that matter, quite the same way again.

Endangered Property Updates



Independence Seaport Museum technicians applying a patch to the hull of the *Olympia*. Photo courtesy the Independence Seaport Museum.

Cruiser *Olympia* (Listed 2009-2010)

Interim repairs to the deteriorated steel hull of the *Olympia* have succeeded in keeping the famed Spanish-American War flagship afloat while the Independence Seaport Museum, the National Park Service, the Pennsylvania Historical and Museum Commission and the U.S. Navy continue their search for a new caretaker for the ship. In July, museum staff applied a 16-foot steel and rubber patch to an area of the hull riddled with rust holes. The work was performed at low tide, a three-hour window when the ship, which has not been in dry dock since 1945, actually rests on the Delaware River bed.

Currently, organizations from Philadelphia, Baltimore, San Francisco and South Carolina are preparing applications to receive the ship. Officials hope to announce a new home for the *Olympia* by late 2012. The National Trust for Historic Preservation has established the USS *Olympia* National Fund for donations to the ship; funds will be used for future emergency repairs, awarded to the ship's next caretaker, or if one cannot be found, to documentation and preservation of artifacts from the ship. More information is available at www.preservationnation.org/travel-and-sites/sites/northeast-region/the-uss-olympia.html.

Church of the Assumption (listed 2009)

On May 17, on the very afternoon that the Callowhill Neighborhood Association received a Preservation Alliance Community Action Award for their work to save the embattled Church of the Assumption, the Philadelphia Board of Licenses and Inspections Review announced their unanimous decision overturning the Philadelphia Historical Commission's earlier demolition approval. In June, building owner Siloam Inc. announced it would appeal the L&I decision to Commonwealth Court, but on August 16 decided to put the entire three-building church complex on the market. Advocates for the historic church are hopeful that these developments will encourage a prospective new buyer to emerge.

26th District Police Headquarters (listed 2006)

Vacant since the 1980s, this former John Windrim-designed police station will soon be reborn. In August, the Philadelphia Historical Commission approved plans by VLBJR Architects to convert the Fishtown landmark into a nine-unit condominium with ground-floor commercial space. The sensitive redevelopment will include historically appropriate wood windows and doors and complete masonry restoration. The project eases fears that the building, listed on both the Philadelphia and National registers of historic places, would succumb to demolition by neglect.



26th District Police Headquarters, 2136 E. Dauphin Street.

Mount Moriah Cemetery (listed 2005)

Preservation Alliance members were among the hundreds of volunteers who attended the first two clean-up days this summer at Mount Moriah Cemetery, organized by the City of Philadelphia and the Friends of Mount Moriah to combat the neglect, vandalism, illegal dumping, and severe overgrowth which has plagued the historic, 380-acre site for decades. Additional clean-up days will be held September 10 and October 8 while the City pursues legal options against the cemetery's absentee owners, hoping to identify a new caretaker for the site. For more information and to participate in future volunteer efforts, visit www.friendsofmountmoriahcemetery.org.



Volunteers clean up historic Mt. Moriah Cemetery.

Edison High School (listed 2004)

A four-alarm fire on August 3 caused extensive damage to the former Edison High School at 7th Street and Lehigh Avenue in North Philadelphia. Though already slated for demolition as part of a shopping center redevelopment at the site, the fire is a troubling reminder that many significant buildings across the city are, like Edison, abandoned and havens for vandals, squatters, and scrappers. The cause of the fire is under investigation and is being treated as suspicious. The School District of Philadelphia, which closed the school in 2002, sold the property in June to Mosaic Development Partners L.L.C. and Orens Bros. Real Estate Inc. An \$11 million shopping center and senior housing complex is still planned for the site.

New Additions to the Philadelphia Register



The PSFS North Philadelphia Branch, as illustrated in the 1927 T-Square Yearbook. Photo courtesy of the Philadelphia Historical Commission.

In the past few months the Philadelphia Historical Commission has approved nominations to add six buildings to the Philadelphia Register, many of which were nominated by or with the assistance of the Preservation Alliance. These include:

- Family Court Interiors, 1801 Vine Street* (John T. Windrim and William R.M. Keast, 1941)
- PSFS Lehigh Branch, 1025 W. Lehigh Avenue** (Mellor, Meigs & Howe, 1924)

HELP SAVE HISTORY!

Nominations now being accepted for 2011 Endangered Properties List

The Philadelphia region is rich in history, but all too often we lose our historic resources to demolition and neglect, severing our ties to the past and robbing future Philadelphians of unique and authentic places. Every year, the Preservation Alliance identifies the region's most threatened buildings in order to celebrate their irreplaceable value and promote the efforts of those working to save them. If you know of a threatened historic resource that should be recognized, nominate it to our 2011 **Endangered Properties List**. Don't wait until it's too late. Applications can be found online at <http://www.PreservationAlliance.com/advocacy/endorangeredform.php>, or email endorangered@preservationalliance.com or call 215.546.1146 x5 for more information. **Applications are due Friday, October 14.**



- PSFS South Broad Branch, 2001 S. Broad Street** (Mellor, Meigs & Howe, 1924)
- PSFS West Philadelphia Branch, 15 S. 52nd Street** (Mellor, Meigs & Howe, 1926)
- Rosenbaum Bank, 603 S. 3rd Street (Magaziner & Potter, 1907)
- Fleer House, 615 W. Hartwell Lane (Montgomery & Bishop, 1959)

*Alliance-nominated

**Alliance-assisted nomination

The Preservation Alliance provides technical assistance to individuals and community organizations seeking protection for buildings, sites and districts via listing on the Philadelphia Register of Historic Places. Over the past nine years the Alliance has nominated or assisted in nominating over 1,200 properties to the Philadelphia Register.

Anyone can nominate a historic resource for listing on the Register, which is administered by the Philadelphia Historical Commission. Listing on the register can prevent inappropriate alteration or demolition. Copies of the Alliance's nomination how-to guide, along with examples of successful recent nominations, are available online at <http://www.preservationalliance.com/advocacy/library.php> or in hard copy by contacting advocacy@preservationalliance.com. Advocacy Director Ben Leech is available to answer any questions about the nomination process and designation standards at 215.546.1146 x5 or ben@preservationalliance.com.

Yorktown Historic Resource Survey Completed



Residents celebrate Yorktown Day in August. [Front, L to R] Mary McCrea, YCO President Veda Floyd, Lillian Green; [back] Valerie Waller, Myron Kinsey, Fred Tookes.

This survey, and its accompanying historical narrative, documents the history and physical integrity of this North Philadelphia neighborhood and provides a basis for further projects such as an historical marker or a National Register district nomination.

The Preservation Alliance partnered with the Yorktown Community Organization and received a project grant from the Pennsylvania Historical and Museum Commission under its "Preserving and Interpreting African American Heritage in Pennsylvania" program to conduct the survey. The survey recorded the character-defining features of this "suburban yet urban" neighborhood. Yorktown, with clusters of two and three story row houses around cul-de-sacs represented a shift away from the high-rise apartments being built in cities in the 1960s.

Yorktown was a milestone in civil rights, fair housing practices, and community-based development in Philadelphia, the state and even the nation. It was the first urban renewal

project completed with a private developer in the city, and created a neighborhood of single-family homes to provide new opportunities for African American families in North Philadelphia. Philadelphia leaders such as Rev. Leon Sullivan, Rev. William Gray, Jr., Robert N.C. Nix, and Ed Bacon were instrumental in Yorktown's creation and design. Philadelphia developer and Lincoln National Bank founder, Norman Denny, built Yorktown, completing the first homes in 1961 and the last in 1969.

Today, the Yorktown community continues to celebrate its history with activities such as an annual Yorktown Day held each August. The community is also planning for its future with the completion of the Master Plan 2015 and selection as a Vital Neighborhood earlier this year.

The Yorktown survey was also funded in part with federal funds from the National Park Service, U.S. Department of the Interior, and administered by the Pennsylvania Historic Preservation Office, Department of Environmental Protection. Preservation Design Partnership, LLC of Philadelphia lead the survey project team which included Emily T. Cooperman, PhD, architectural historian, and Judy Peters, geographical information systems and database coordinator.



By 1963, the developers of Yorktown had sold all homes in the first phase and had begun the second phase of the new North Philly community. The first residential blocks were bounded by 11th, 12th, Master, and Thompson Street. Photo courtesy of Temple University Libraries, Urban Archives, Philadelphia, PA

The Preservation Alliance, in cooperation with Yorktown community organizations, completed a historic resource survey this summer as part of the 50th anniversary of the Yorktown community.

Your Advocacy Dollars at Work

We are pleased to announce that our summer Advocacy Appeal was a great success. Our members and supporters responded in a most generous way. Thank you very much to those who have donated, listed below. The Preservation Alliance's recent advocacy triumphs, including the designation of the interiors of the Family Court Building were made possible by the Advocacy Fund. Advocacy is at the heart of what we do, but we need your help to carry on with our work.

THANK YOU!

Mr. Thomas S. Ambler
Ms. Janet M. Andreck
Mr. Carl Balis
Mr. Stephen Bartlett
Ms. Suzanna E. Barucco
Mr. George P. Bassett
Mr. Roy Bernat
Mr. Paul T. Bockenbauer
Ms. Ursula Bucki
Miss Jeanne S. Buerkel
Mr. and Mrs. Carter Buller
Miriam and Peter Burwasser
Ms. Philippa H. Campbell
Campbell Thomas & Co.
Mr. Anthony P. Checchia
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Ms. Emily T. Cooperman
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Mrs. Katrina Stonorov Daly
Mrs. Helen B. Desher
Ms. Clarissa Dillon
Mr. John P. Dougherty
Mr. Shawn Evans
Mrs. Donald L. Felley

Mr. James Fennell
Mr. J.D. Fidler
Ms. Mary Jane Fischer
Dodi Fordham and Sam Howe
Mr. and Ms. Tuomi Forrest
Ms. Lynn D. Gallagher
Ms. Alice M. George
George Woodward Co.
Mr. Stephen Anthony Geraci
Mr. Jonathan Goldstein
Mr. and Mrs. G. Davis Greene
Ms. Prema Katari Gupta
Murray and Jeanne Halfond
Ms. Phyllis Halpern
Mr. Marshall Hamilton
Ms. Donna Ann Harris
Mr. Henry G. Hart Jr.
Mr. Gregory M. Harvey
Ms. Patricia Haviland
Mr. David Hollenberg
Mr. Francis J. Hughes
Timothy and Aurora Hughes
Mr. and Mrs. Thomas M. Hyndman Jr.
Mr. Louis A. Iatarola
Ms. Doris E. Italiano
Jeffrey A. Miller Catering Co.
K & A Appraisal Company

Barbara and Jerry Kaplan
Stephen Kaufman and Sydelle Zove
Mr. Emanuel Kelly FAIA
Mr. James Nelson Kise and Ms. Sarah L.O. Smith
Ms. Janet S. Klein
Ms. Nancy D. Kolb
Mrs. Evelyn S. Kritchevsky
Kurtz Construction Co.
Ms. Britt Levy
Ms. Fran Levy
Mr. and Mrs. Herbert Levy EFAIA
Mrs. Cecily Littleton
Ms. Elizabeth Maffey
Mr. Henry J. Magaziner EFAIA
Mr. Vincent Maiello AIA
Mr. and Mrs. Andrew S. Margolis
Marian Anderson Historical Society
Martin Jay Rosenblum, AIA & Associates
Masonry Preservation Group, Inc.
Mr. Robert McCauley
Mr. John McDonald and Ms. Bernadette Dlugokecki
Michael Singer, Inc.
Ms. Amy Miller
Mr. and Mrs. Philippus Miller, Jr.
Dr. Randall M. Miller

Susan O. and Edward A. Montgomery, Jr.
Ms. Winnifred K. Morrow
Ms. Nancy Moses
Drs. Roger Moss and Gail Winkler
Mr. Jim Mullen
Mr. Jason R. Nathan
Eliot Nierman, MD and Bonnie Nierman
Ms. Marita S. Osborne CPM
Ms. Patricia Patterson
Steven J. Peitzman MD
Ms. Judith A. Peters
Dr. Charles B. Peterson
Mr. and Mrs. Paul E. Pickering
Ms. Anne L. Prosseda
Ms. Laura M. Randar
Theodore and Margaret Armstrong Robb
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Ms. Priscilla Snelling
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Mr. and Mrs. David Stevens
Ms. Rebecca Stoloff
Ms. Kira Strong
Mr. and Ms. Kevin F. Telford

The Lee F. & Phoebe A. Driscoll Foundation
Mr. Andrew Trackman and Family
Mr. Frank Vagnone
Mr. Robert Venturi and Ms. Denise Scott Brown
Voith & Mactavish Architects
Mr. Richard W. Weeks and Mr. John G. McClafferty
Mr. Kenneth Weinstein
Mr. Oliver P. Williams
Willie/Fetchko Graphic Design
Window Repairs & Restoration, LLC
Mrs. Lorle P. Wolfson
Ms. Hope F. Yaffe
Dr. Randy J. Zauhar

List complete as of August 25, 2011.



A Sense of Place: Preserving Philadelphia's Neighborhoods 2011 Citywide Conference for Philadelphia Neighborhood Leaders

Friday, October 21, 2011 | 8:30am–3:30pm
Temple University
Student Faculty Center, 3340 N. Broad Street

MARK YOUR CALENDARS! Neighborhood organizations and leaders from throughout Philadelphia are invited to convene for the Preservation Alliance's 2011 citywide conference focusing on historic preservation in neighborhoods. Participants will have the opportunity to expand their understanding of the important role of preservation in neighborhood stabilization/revitalization, learn about successful examples from local communities and meet with representatives of the non-profit and governmental organizations that are playing an active role in these efforts. The conference will also feature information about applying for a 2011 Neighborhood Preservation Project Grant!

Visit www.PreservationAlliance.com for more details or contact Melissa Jest, Neighborhood Preservation Program Coordinator at 215.546.1146 x6 or melissa@preservationalliance.com.

Learn How to Care for Your Historic Home

The Preservation Alliance for Greater Philadelphia is pleased to announce the next in our ongoing series of free workshops for owners, and aspiring owners, of historic homes. Attendees will have the opportunity to learn about the best practices for the restoration and maintenance of older and historic homes.

These workshops are free and open to the public, but reservations are required. To reserve a space, or for more information, please contact Melissa Jest, Neighborhood Preservation Program Coordinator, at 215.546.1146 x6 or melissa@preservationalliance.com.

Don't miss this great chance to meet the conservation staff of the Fairmount Park Historic Preservation Trust who will present these popular demonstration workshops!

"Hands On" Demonstration Workshops In Southwest Center City

Shiloh Baptist Church, 2040 Christian Street, Philadelphia

Tuesday, September 13
6:30pm
Masonry and Pointing

Learn appropriate mortar mixes, re-pointing techniques and how to care for your historic masonry structure.

Tuesday, September 20
6:30pm
Historic Wood Windows

Learn basic repair and re-glazing techniques to keep your windows in good working order.

Tuesday, September 27
6:30pm
Weatherizing Your Historic Home

Learn about weather-stripping and insulation and other tips for keeping your heating bill at bay.

Tuesday, October 4
6:30pm
Flat Plaster Repairs and Interior Finishes

Learn techniques for repairing flat plaster, appropriate interior paint options and how to hang wallpaper.



Pride Of Place Workshops

Beginning in the fall of 2011, the Preservation Alliance is launching the Pride of Place program, a new initiative of workshops and grants to encourage community organizations to discover and celebrate the historic resources of their neighborhood. Pride of Place is intended to assist the Alliance in creating an inventory of historic resources throughout the city from a grass roots neighborhood perspective and help prepare community organizations for working with the Philadelphia City Planning Commission on the development of District Plans.

In June the City Planning Commission adopted a Citywide Vision as part of the process of developing the 2035 Comprehensive Plan. The Vision statement outlined goals and objectives for historic preservation along with many other issues. At the same time, the Planning Commission began the process for what will eventually be eighteen District Plans, each applying elements of the Vision statement to specific areas of the city. District Plans have been started for Lower South Philadelphia and for West Park (West Philadelphia along City Line Avenue) with the expectation that three to four plans will be completed each year over the next five years.

The Preservation Alliance believes that the creation of the District Plans represents an important opportunity to include the preservation of historic resources and neighborhood character in the City's public policies. To help achieve that goal, the Alliance will be piloting a workshop series and grants program for community organizations that will be participating in District Plans in 2012.

The first workshop will provide an overview of historic preservation in Philadelphia with a description of agencies and organizations, preservation laws and sources of information and support. The workshop will also provide information on the Alliance's updated guidebook, *How to Look at Your Neighborhood*, and will describe how to implement the exercises and analysis in the guide. A central feature of the exercises is the creation of a map and an inventory of community landmarks and historic resources with special meaning to the community and identifying any portions of the neighborhood that might be considered as an historic district.

At the second workshop, participating community leaders will present the information that they gathered and discuss potential projects that celebrate the historic character of their neighborhood. To support these projects and to encourage participation in the workshops, the Alliance will also offer \$60,000 in grants ranging in size from \$1,000 to \$5,000 for neighborhood preservation-oriented projects.

The workshops will be open to interested neighborhoods, but priority will be given to representatives of neighborhood organizations located in the 2012 District Plan areas. For information about the workshop schedule or eligibility for grants contact Patrick Hauck, Director of Neighborhood Preservation, at patrick@preservationalliance.com or 215.546.1146 x4.

Architectural Walking Tours

The Preservation Alliance's award-winning guided walking tours continue through the end of October. *Reservations not required unless otherwise noted. Rain or shine.*

\$5 Preservation Alliance members | **\$10** General public

- | | | | |
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| <p>September 3, Sat. 10am
Littlest Streets Fitter Square
Center of Fitter Square, 23rd & Pine Sts.</p> <p>September 3, Sat. 2pm
Skyscrapers Old & New
North Portal, City Hall, N. Broad St. & JFK Blvd.</p> <p>September 4, Sun. 10am
Diamond Street Historic District
Rite Aid, N. Broad Street. & Susquehanna Ave.</p> <p>September 4, Sun. 2pm
Benjamin Franklin Parkway
Fairmount Park Welcome Center, 16th & JFK Blvd.</p> <p>September 10, Sat. 10am
Up and Over the Ben Franklin Bridge
In front of St. George's United Methodist Church, N. 4th & New Sts.
\$15 admission includes return trip from Camden on PATCO</p> <p>September 10, Sat. 2pm
Post-Industrial City: Callowhill West District
Starbucks, 19th & Callowhill Sts.</p> <p>September 11, Sun. 10am
Media (Delaware County)
In front of Delaware County Court House, Front St. & Courthouse Square</p> <p>September 11, Sun. 2pm
Fishtown
statue of William Penn, Penn Treaty Park, N. Delaware Ave. at Columbia</p> | <p>September 17, Sat. 10am
Underground Philadelphia:
Subways, Railways & Stations
Angel statue, main concourse near east entrance of 30th St. Station
\$15 admission, advance registration required at http://www.preservationalliance.com/store/home.php</p> <p>September 17, Sat. 2pm
Classical Philadelphia
Penna. Hospital Gate, Pine St. between 8th & 9th Sts.</p> <p>September 18, Sun. 10am
Society Hill Stroll
NE corner, 2nd & Spruce Sts.</p> <p>September 18, Sun. 2pm
Jewish Philadelphia in Colonial Times
Benches at Elfreth's Alley at N. 2nd St.</p> <p>September 24, Sat. 10am
University of Pennsylvania
Driveway entrance to University Museum, 3260 South St.</p> <p>September 24, Sat. 2pm
Gilded Age Philadelphia
Steps of the Bellevue, 200 S. Broad St.</p> <p>September 25, Sun. 10am
Girard Estate
Statue of Stephen Girard, Girard Park, 21st & Shunk Sts.</p> <p>September 25, Sun. 2pm
Victorian Washington Square
West
NW corner, 9th & Spruce Sts.</p> | <p>October 1, Sat. 10am
South of South
Front of Lava Cafe, 2100 South Street</p> <p>October 1, Sat. 2pm
City Hall to City Hall
NE corner, 5th & Chestnut Sts.</p> <p>October 2, Sun. 10am
Classical Philadelphia
Penna. Hospital Gate, Pine St. between 8th & 9th Sts.</p> <p>October 2, Sun. 2pm
Society Hill Stroll
NE corner, 2nd & Spruce Sts.</p> <p>October 8, Sat. 10am
Rittenhouse Square West
Pool in center of Rittenhouse Square</p> <p>October 8, Sat. 2pm
Victorian Philadelphia West of Broad
steps of the Bellevue, 200 S. Broad St.</p> <p>October 9, Sun. 10am
Gilded Age Philadelphia
Steps of the Bellevue, 200 S. Broad St.</p> <p>October 9, Sun. 2pm
Ben Franklin's Philadelphia
Entrance to Franklin Court, 312-22 Market St.</p> <p>October 15, Sat. 10am
Around Washington Square
Tomb of the Unknown Soldier, center of Washington Square</p> <p>October 15, Sat. 2pm
Littlest Streets Fitter Square
Center of Fitter Square, 23rd & Pine Sts.</p> <p>October 16, Sun. 10am
University of Pennsylvania</p> | <p>Driveway entrance to University Museum, 3260 South St.</p> <p>October 16, Sun. 2pm
Jewish Immigrant Philadelphia
In front of Society Hill Synagogue, 418 Spruce St.</p> <p>October 22, Sat. 10am
Bankers' Heaven: Architecture & Finance In Philadelphia
East entrance to Bourse Building, 111 S. 4th St.</p> <p>October 22, Sat. 2pm
Old City
Benches on N. 2nd St. at Elfreth's Alley</p> <p>October 23, Sun. 10am
Skyscrapers Old & New
North portal, City Hall, N. Broad St. & JFK Blvd.</p> <p>October 23, Sun. 2pm
Society Hill Stroll
NE corner, 2nd & Spruce Sts.</p> <p>October 29, Sat. 10am
City Hall & Center Square
Fairmount Park Welcome Center, 16th & JFK Blvd.</p> <p>October 29, Sat. 2pm
Avenue of the Arts
In front of PA. Academy of Fine Arts, 128 N. Broad St.</p> <p>October 30, Sun. 10am
Historic North Central Delaware Waterfront
2nd & Market Sts. along benches next to Christ Church</p> <p>October 30, Sun. 2pm
Spruce Hill Victoriana
In front of University City Arts League, 4226 Spruce St.</p> |
|--|---|---|--|

New Officers and Directors Elected Preservation Awards Luncheon

Another Success

In May, the Preservation Alliance Board of Directors elected five new members: Suzanna E. Barucco, Thomas D. Cestare, Prema Gupta, Barbara J. Kaplan and Robert Powers.

Suzanna Barucco is Director of Historic Preservation at KSK Architects Planners and Historians. She has extensive experience in interpreting and applying the Secretary of the Interior's Standards for Rehabilitation as well as in architectural conservation. Her work has included historic structure reports, architectural and conservation assessments, preservation plans and National Register nominations. Suzanna's Philadelphia projects include the Spring Garden Revitalization Project, the Samuel S. Fleisher Art Memorial, and the Johnson House Historic site. Suzanna is also vice chair of the Haverford Township Historical Commission.

Thomas D. Cestare is chief financial officer and executive vice president of Beneficial Mutual Bancorp, a diversified financial services company whose principal subsidiary is Beneficial Bank. Tom is responsible for the overall operation of the Bank and partners with the CEO in development and implementation of the Bank's strategic plan. He was previously executive vice president of Sovereign Bancorp and prior to that was a partner at KPMG.

Prema Gupta is Director of Planning and Economic Development for the University City District where she coordinates programs for public space improvement, business attraction and retention and transportation management. She previously worked at the Philadelphia Industrial Development Corporation as a real estate manager and was scholar in residence at the Urban Land Institute in Washington DC. Prema has a masters degree in historic preservation and a certificate in real estate design and development from the University of Pennsylvania School of Design and Wharton School.

Barbara J. Kaplan was executive director of the Philadelphia City Planning Commission from 1983 to 2000, after holding various positions there starting in 1974. As executive director, she was the City Planning Commission's representative on the Historical Commission and also served on the board of the Philadelphia Historic Preservation Corporation (the Alliance's predecessor) from 1983 to 1995. Barbara continues to be active in a number of civic organizations including the Center for Literacy of which she is past chair, and the AIA Community Design Collaborative.

Robert Powers is the president of Powers & Company, Inc., a national consulting firm that specializes in the preservation and conservation of historic structures. Bob is an expert on the interpretation and application of the Secretary of the Interior's Standards for Rehabilitation. He has consulted on National Register and tax incentive issues on many notable buildings in Philadelphia including the PSFS Building (Loews Philadelphia Hotel), Urban Outfitters corporate headquarters and several other buildings at the Navy Yard. He has received awards from the Preservation Alliance as well as from the National Trust and preservation organizations in Ohio and New Jersey.

The Board also elected new officers to a two year term: Chair, **Marian A. Kornilowicz, Esq.**, Cohen Seglias Pallas Greenhall & Furman; Vice Chair, **Sally Elk**, Eastern State Penitentiary; Treasurer, **Joseph P. Charles**, KPMG; Secretary, **Stephen D. Marshall**, Amerimar Realty Company. Sally Elk will also serve as Chair of the Strategic Plan Committee and Joe Charles will chair the Finance Committee.

The Alliance staff and board wish to thank these outgoing board directors for their years of dedicated service: Peter C. Benton, AIA, Katherine A. Dowdell, AIA, Susan Glassman, Eugene Lefevre and Christophe P. Terlizzi.



[Top] Guests mingle in the stunning Wanamaker Building atrium. [Bottom Left] Jessica Baumert of Fairmount Park Historic Preservation Trust and Cornerstone Society members Janet and Lew Klein. [Bottom Right] Members of the Septa regional rail stations improvement project team

The Alliance's 18th annual Preservation Achievement Awards Luncheon was held on May 17 in the Crystal Tea Room in the historic 100-year-old Wanamaker Building. The event is the Alliance's largest fundraiser and we truly appreciate the generous support of all of the luncheon sponsors and attendees. Special thanks go to our Alabaster sponsors: Amerimar Enterprises, Inc. / Behringer Harvard, The Bancorp Bank, Brandywine Realty Trust, Pennoni Associates and Philadelphia Management Co. See a complete list of sponsors and more photos on our website.

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